Christiaan Versfeld

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1.Because qualitative tweets are being analysed, interpretivism is the paradigm in use.

2. The study intends to shed light on the role of social media in facilitating community building in the journalism industry by examining how broadcast journalists use the Twitter hashtag #WeStandWithWDBJ following a traumatic event involving their follow journalist. The study also aims to understand the effects of online interactions with expressing solidarity.

3. After the shootings in Roanoke, broadcast journalists who utilize the hashtag #WeStandWithWDBJ on Twitter are the target demographic.

4. The demographic that is easily reached consists of broadcast journalists who, in the wake of the Roanoke shootings, used and interacted with the #WeStandWithWDBJ hashtag on Twitter to express their sorrow and unity. Engagement with the #WeStandWithWDBJ hashtag.

5. The quantity of media professionals who are utilizing the #WeStandWithWDBJ hashtag.

6. The tweets that broadcast journalists tweeted in response to the Roanoke shootings and included the hashtag #WeStandWithWDBJ comprise the unit analysis for this study.

7.To obtain unique tweets for their qualitative analysis, researchers gathered tweets from Twitter that included the hashtag #WeStandWithWDBJ. They then filtered out retweets and duplicates to obtain unique tweets. This allowed the researchers to look for patterns in the content shared by broadcast journalists.